



UT MARTIN 2023-2024

MEMBERSHIP GUIDE

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UF MARTIN

TIMELINE

JULY

Skyhawk Club annual renewal begins

Football season ticket renewal begins

Basketball season ticket renewal begins

Skyhawk Caravan begins:

-July 13, Paris: Ace's Pizza

-July 20, Dyersburg: The Blacksmith

AUGUST

Deadline for 2023 Football season ticket renewal

Football season tickets & Skyhawk Club benefits distributed

Skyhawk Caravan:

-Aug. 10, Jackson: The Blacksmith

-Aug. 14, Martin: Blue Oak Oyster Bar

SEPTEMBER

Football season begins

Family Weekend: Sept. 9

OCTOBER

Homecoming 2023: Oct. 21

NOVEMBER

Deadline for basketball season ticket renewal

Basketball Tip Off Event: Nov. 2

DECEMBER

Year-End gift deadline

WELCOME

Hello Skyhawk Fans,

It was yet another banner year for UT Martin Athletics in 2022-23! Three teams bringing home four more Ohio Valley Conference championships as well as many more individual accolades for our departmental roster of 400-plus student-athletes.

The fall semester was highlighted by a pair of OVC championship squads in football and volleyball. Our 2022 Skyhawk football team became the first in program history to go undefeated (5-0) in league play, earned a share of their second consecutive OVC title for the first time ever. Meanwhile, our UT Martin volleyball squad won its first OVC regular season championship in 20 years, tying the school record for OVC victories and winning its first-ever postseason game.

This spring, our Skyhawk beach volleyball program once again rolled through the OVC – winning the league’s regular season and tournament championships for the second straight year. We received votes in the national poll for the first time ever and set a conference record for victories – becoming the first school to go unbeaten in conference action on the way to our second consecutive NCAA Tournament appearance.

We also saw an increased trend across the board amongst nearly all of our athletic programs during the 2022-23 academic year. Overall, 14 of our 17 sports finished in the top-five in their conference or region standings – showing uncharted departmental depth that led to our highest-ever finish in the OVC Commissioner’s Cup standings. We are gradually making the climb upwards and that is directly tied to your financial and emotional contributions to our student-athletes.

Academically, our student-athletes turned in a 3.20 cumulative GPA or better for the seventh straight semester. This group is special and it gives me great joy to watch them work just as hard in the classroom as they do on their field of play.

We once again excelled in our community service hours this past year. You may see our student-athletes out and about contributing hours at We Care Ministries or working hand-in-hand with the Special Olympics. We are proud to groom such fine young men and women into future leaders in their communities.

With all that said, your support is paramount to our departmental success. We have many ongoing facility upgrades on the horizon and are always looking to improve our day-to-day operations. Whether you are a longtime supporter of UT Martin Athletics or are considering donating for the first time, I can assure you that your financial contributions are vital to our department. Let’s keep the momentum going and have another record-setting year in 2023-24!



Kurt McGuffin
Director of Athletics

445 ACTIVE
STUDENT-ATHLETES

5,400
VOLUNTEER HOURS

17
SPORTS

235
AD HONOR ROLL
SPRING '23

162
OVC HONOR ROLL
'21-22

3.33
AVERAGE GPA FOR '22

60
TEAM CONFERENCE
CHAMPIONSHIPS

20
STUDENTS WITH 4.0

WHY GIVE?



The We Are One Campaign aims to impact each of UT Martin's 14 varsity athletic programs by providing championship resources to support student-athletes' academic and competitive pursuits through the Skyhawk Club annual giving of individual donors. From the classroom to the competitive fields of play it takes all of us to work towards one goal of supporting these student-athletes to keep pushing forward and helping them achieve at the highest level. Additionally, specific facility enhancements are targeted for Skyhawk Park with a new baseball hitting facility and outdoor track facilities, Elam Center upgrades, and football team facilities. Be a part of the We Are One Campaign in 2023!

Ways to join in the We Are One Campaign

- Encourage friends and family to get on board and support the Skyhawks through giving and purchasing season tickets.
- Amplify the Skyhawks! Are you active on social media? When you see posts from our official team accounts touting a big win or impressive achievement by one of our student-athletes, amplify that good news from your own accounts. Not on social media, you can proudly fly a Skyhawk flag, add a Skyhawk yard sign in your yard, display Skyhawk license plates or stickers on your car or business windows. There are so many ways to show your pride of the Skyhawks and the incredible things taking place at UT Martin.
- Participate in Orange and Blue Friday. Wear your Orange and Blue every Friday to support the Skyhawks! Every Friday, fans who wear orange and blue can receive discounts at Martin-area stores, restaurants, and service providers. Visit utmsports.com for an updated list of participating sponsors, discounts and activities surrounding Orange and Blue Friday.
- Support the corporate partners and local businesses who support the Skyhawks. As you purchase Skyhawk gear, gather with friends for lunch or dinner and go about your daily routine, consider the long list of sponsors whose financial support directly impacts UT Martin student-athletes. At every opportunity, let our partners know that you value and appreciate their support of Skyhawk Athletics by patronizing these businesses. A full list of corporate sponsors is available at utmsports.com.



THE PACESETTERS SOCIETY

The Pacesetters Society is the exclusive philanthropic giving society for UT Martin Athletics. This group of generous and committed donors provide critical financial support for our student-athletes and coaches, helping enhance their experience at UT Martin through philanthropy.

Commitments to the Pacesetters Society will be used to fund new athletic facility construction, as well as existing facility enhancements/renovations. Through their generosity and transformational support, Society members will bolster UT Martin's championship capacity across all varsity sports.

As UT Martin Athletics aims to lead the way in all aspects of the OVC, we intend to continue growing this Society and utilizing this exclusive group of philanthropic leaders to transform our athletic department.

Benefits

Society members with five-year commitments will be appropriately stewarded with exclusive, unique engagement opportunities commensurate with their giving levels.

Benefits may include, but are not limited to:

- Access to exclusive events
- Pregame/in-game field passes
- Branded society gear
- 100% tax-deductible gifts

To inquire about joining the Pacesetters Society, please contact Julius McNair at jmcnair6@utm.edu.

SKYHAWK CLUB

Membership Level & Benefits	Starter \$1-100	Varsity \$300	All-American \$650	Pilot \$850	Captain \$1,250	Orange \$2,500	Blue \$5,000	AD's Circle \$10,000	Scholarship \$15,000
Making a Difference!	•	•	•	•	•	•	•	•	•
Tax Deduction	•	•	•	•	•	•	•	•	•
Skyhawk Club Gift	•	•	•	•	•	•	•	•	•
Website/Wall Recognition	•	•	•	•	•	•	•	•	•
Blue Plate		•	•	•	•	•	•	•	•
Hospitality			•	•	•	•	•	•	•
North Parking Lot				•	•	•	•	•	•
Captain's Club Plate					•	•	•	•	•
Event Invite						•	•	•	•
Exclusive Invite with AD/Coaches							•	•	•

UT Martin Skyhawk Club

The Skyhawk Club is UT Martin's primary fundraising arm for Skyhawk Athletics. Contributions to the Skyhawk Club help with scholarship costs for our student-athletes, providing academic support, facility maintenance and improvements, and many other necessary resources for our student-athletes to compete at the highest level in the classroom and on the field of competition in the Ohio Valley Conference. 100% of all gifts to UT Martin Athletics through the Skyhawk Club go to the designated program or fund of your choice. All contributions are tax deductible. Please consult your tax advisor for more information.

Mission

The Skyhawk Club, through financial investment of alumni, friends, fans, and family, is committed to providing UT Martin student-athletes with the necessary resources they need to thrive in the classroom and on the field of competition while striving for excellence academically, athletically, and socially.

The UT Martin Department of Athletics is responsible for providing our student-athletes top academic resources, high level coaching staffs, great athletic facilities, and the absolute best opportunity to enter their chosen professional career on the field, on the court, or in the office. You can help make a difference and get involved by joining the Skyhawk Club by donating a chosen dollar amount to the program or fund of your discretion.

SKYHAWK CLUB

Parking

Skyhawk Club parking for football and men's and women's basketball is allocated per current year giving level. Reserved parking is available for donors beginning at the Varsity level by giving a minimum of \$300 to receive a license plate. North Lot basketball parking is provided for donor beginning at the Pilot level by giving a minimum of \$750. Captain's level giving receives the premiere parking areas for football and men's and women's basketball.

Compliance

UT Martin Athletics and individuals affiliated with the department, including Skyhawk Club members, are governed by the rules and regulations of the National Collegiate Athletic Association (NCAA) and the Ohio Valley Conference (OVC). Ensuring compliance with NCAA and OVC rules is a top priority for UT Martin Athletics. Compliance is everyone's responsibility, especially for our members, to protect the integrity of our programs and especially our student-athletes. Rules violations that involve Skyhawk Club members may adversely impact the eligibility of current student-athletes as well as prospective student-athletes (recruits).

Additionally, violations involving members may prevent any future association with UT Martin Athletics. Your participation and acceptance of benefits and privileges available from UT Martin Athletics is your acknowledgement and agreement to abide by the rules and regulations of the NCAA, OVC, and UT Martin Athletics.

The UT Martin Athletics Compliance Office serves as a resource for everyone affiliated with UT Martin Athletics. If you have questions or concerns, please contact the compliance office at 731-881-7951 or abynum3@utm.edu.

Additional Packages

UT MARTIN SKYHAWKS

**110%
VICTORY CLUB**

THE 110% VICTORY CLUB

Increase your giving 10% over last year's giving and be a part of the 110% Victory Club. Members will receive a car decal and special recognition at football and basketball games.

SKYHAWK CLUB

The UT Martin Department of Athletics benefits from the generosity of committed alumni, community members, parents, and friends who have included the athletic program in their charitable giving and financial planning. Contributions can come to UT Martin Athletics in various amounts, for numerous reasons, and in many forms. The programs and gifting opportunities currently available are presented below. Additional information may be obtained by contacting the Skyhawk Club office.

ANNUAL DONATIONS
MAJOR GIFTS
SPORT SPECIFIC GIFT FUND
CAPITAL GIFTS
GIFT-IN-KIND

GIFTS OF INVESTMENT
MATCHING GIFTS
ENDOWED GIFTS
ESTATE GIFTS
LIFE INCOME GIFTS

FOOTBALL SEASON TICKET

Season Schedule

Home | Away

SATURDAY, SEPT. 2, 5 PM. VS. GEORGIA

SATURDAY, SEPT. 9, 6 PM. VS. MISSOURI STATE
FAMILY WEEKEND

SATURDAY, SEPT. 16, 6 PM. VS. HOUSTON CHRISTIAN

SATURDAY, SEPT. 23, 6 PM. VS. NORTH ALABAMA

SATURDAY, SEPT. 30, 6 PM. VS. TENNESSEE STATE

SATURDAY, OCT. 7, 2 PM. VS. EASTERN ILLINOIS

SATURDAY, OCT. 21, 2 PM. VS. CHARLESTON SOUTHERN
HOMECOMING

SATURDAY, OCT. 28, 12:30 PM. VS. GARDNER-WEBB

SATURDAY, NOV. 4, 1:30 PM. VS. TENNESSEE TECH

SATURDAY, NOV. 11, 2 PM. VS. SOUTHEAST MISSOURI

SATURDAY, NOV. 18, 12 PM. VS. SAMFORD

FOOTBALL SEASON TICKET



The ultimate fan experience, located in the north end zone. Host your own tailgate in the stadium prior to the game with up to 16 friends for the entire game. Pepsi Fan Zone season and game rentals are available.

Early Bird Special – \$7,500 (before August 10)

\$10,000 – Season Rental

\$2,500 – Game Rental

Season Tickets

\$85 – Chair Back Seat

\$65 – General Admission

**All general admission seats are first-come, first-serve open seating and include both bench back and bleacher seating.*

Faculty/Staff Tickets

\$55 – Chair Back Seat

\$47 – General Admission

UT Martin faculty and staff will receive a discount on season tickets to UT Martin athletic events. Faculty and staff receive a discount only on season tickets, not single game tickets.

Business & Industry Tickets

\$450– Six Chair Back Seats

Business and industry tickets are available in a six ticket bundle for industry representatives and business owners.

**Tailgating is welcomed (3) hours prior to kickoff in the Bob Carroll Football Building area. Charcoal and gas grills will be allowed. Tailgating areas must be cleaned up and all items removed within (2) hours of the conclusion of the game.*

FOOTBALL SEASON TICKET

Club Level Seating

The Champions Club is an exclusive club for members only within the newly renovated Hardy Graham Stadium. Enjoy spacious accommodations with intimate lounge seating areas and the best views of Hardy Graham Stadium. A fully catered buffet will be open one hour prior to kickoff featuring great food and beverages. Big screen TV's will be located throughout the club for other views. Rain or shine, we will have you covered in the Champions Club.

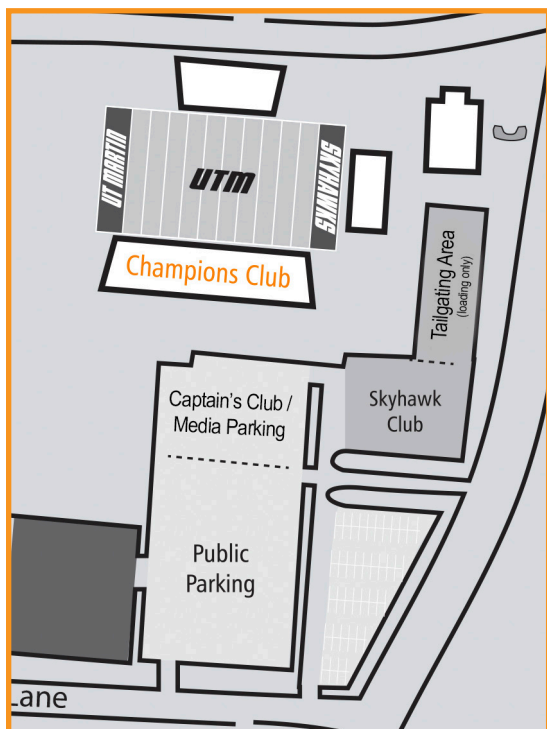


- **\$400** per seat, includes a chair back seat with all access to the Champions Club.*
 - **\$200** per child (ages 5-13), includes chair back seat and all access to the Champions Club with adult.*
 - **\$100** single game Champions Club access
- *price includes season ticket**



FOOTBALL SEASON TICKET

Seating & Parking Guides



CAPTAIN'S CLUB & SKYHAWK CLUB PARKING

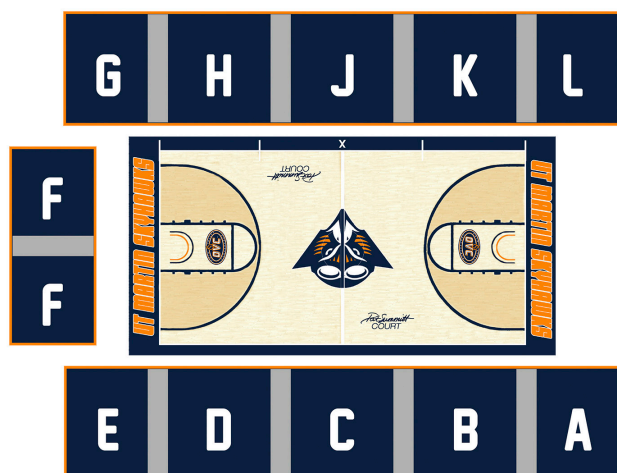
Captain's Club and Skyhawk Club parking is located close to the entrance of the stadium. Captain's Club (orange plate) parking is designated right behind the Champions Club sidewalk entrance. Skyhawk Club (blue plate) parking is designated in front and to the right of the stadium entrance. Game day staff will be at the stadium entrance to direct you to your reserved parking. Parking lots open two hours prior to game time.



DISABLED PARKING

Reserved handicap spaces are available. Game day staff will direct fans with appropriate handicap issued tags to the designated area.

BASKETBALL SEASON TICKET



Season Tickets

\$145 – Chair Back Seat

Faculty/Staff Tickets

\$85 – Chair Back Seat

UT Martin faculty and staff will receive a discount on season tickets to UT Martin athletic events. Faculty and staff receive a discount only on season tickets, not single game tickets.

Business & Industry Tickets

\$600– Six Chair Back Seats

Business and industry tickets are available in a six ticket bundle for industry representatives and business owners.

PLANNED GIVING

CREATE A LEGACY THAT SUPPORTS UT MARTIN ATHLETICS!

Legacy gifts, or planned gifts, to the University of Tennessee at Martin offer donors the option of making a lasting impact on Skyhawk Athletics either now or, most often, in the future. Some of the various ways donors can make planned gifts to the university include but are not limited to:

1. **Bequest:** Designate the “University of Tennessee Foundation, for the benefit of UT Martin Athletics” as a beneficiary of your estate by will or trust.
2. **Retirement Plan Assets:** Contact your plan administrator to name “University of Tennessee Foundation, for the benefit of UT Martin Athletics” beneficiary of all or a portion of your unusual retirement assets, such as a gift from your IRA, 401(k), 403 (b), pension or other tax-deferred plan.
3. **IRA Rollover:** Transfer up to \$100,000 per year from an IRA to satisfy the required minimum distribution for the year (eligible if 70 1/2 years or above).
4. **Gifts of Real Estate**

Funds from planned gifts ensure the ability to fulfill our long-term vision through support of scholarships, endowments, facility improvements, and other support funds. The University of Tennessee at Martin alumni and friends who are dedicated to the continued success of UT Martin student-athletes can make a lasting imprint on the program by contributing to Skyhawk Athletics through various avenues of planned giving.

[HTTPS://UTFI.ORG/GIVING/PLANNED-GIVING/](https://utfi.org/giving/planned-giving/)

OTHER GIVING OPTIONS

- Gifts of Appreciated Assets
- Charitable Gift Annuity
- Bequests/Living Trusts
- Retained Life Estate
- Charitable Remainder Trust
- Life Income Gifts
- Endowments



TICKET & GIVING FORM

Name _____

Address _____

City, State, Zip _____

Phone (____) _____

Fax (____) _____

Email _____

Letterwinner
Yes _____ No _____

Alumni
Yes _____ No _____

UT Martin Payroll Deductions

If you would like to begin a new payroll deduction or make changes to your current deduction visit: <https://utmpayroll.andi.tennessee.edu>

SPORT SPECIFIC GIFT FUNDS:

*Victory Fund _____ \$ _____
Baseball _____ \$ _____
Basketball/Men's _____ \$ _____
Basketball/Women's _____ \$ _____
Cheerleading _____ \$ _____
Cross Country/Track/Men's _____ \$ _____
Cross Country/Track/Women's _____ \$ _____
Equestrian _____ \$ _____

Football _____ \$ _____
Golf _____ \$ _____
Rifle _____ \$ _____
Rodeo _____ \$ _____
Soccer _____ \$ _____
Softball _____ \$ _____
Volleyball _____ \$ _____

Other 1 _____ \$ _____
Other 2 _____ \$ _____
Other 3 _____ \$ _____
Other 4 _____ \$ _____



☐ Increase my giving by 10%.

Visa _____ Mastercard _____ Discover _____ Check _____

Card Number _____

Exp. Date (MM/YY) _____ CVV Code _____

*The Victory Fund allows for additional support to our student-athletes through scholarship assistance, program enhancements, and facility upgrades. This fund is used to support our coaches for needs outside of their operational budgets thus enhancing the student athlete experience.

To see the remaining funds and endorsements available with a description, please visit utmsports.com, contact the Skyhawk Club office at (731)881-7664 or email skyhawkclub@ut.utm.edu. ****Please write the name of the fund or code provided in the "Other" fields below.**

All gifts to the Skyhawk Club are tax deductible and receive recognition in the appropriate University of Tennessee gift club. Skyhawk Club gift funds are listed on the reverse side of this form. Gifts are recognized in the UT Martin fiscal year from July 1 through June 30.

FOOTBALL

Ticket Type	Price	Number of Seats	Total
Champions Club	\$400		
Champions Club (child, ages 5-13)	\$200		
Season Tickets			
Chair Back Seat	\$85		
General Admission	\$65		
Faculty/Staff Season Tickets	(Payroll deduction available)		
Chair Back Seat	\$55		
General Admission	\$47		
Business & Industry Tickets			
Six Chair Back Seats	\$450		

BASKETBALL

Season Tickets			
Chair Back Seat	\$145		
Faculty/Staff Season Tickets	(Payroll deduction available)		
Chair Back Seat	\$85		
Business & Industry Tickets			
Six Chair Back Seats	\$600		
Shipping & Processing			\$10
		Total	

Visa____ Mastercard____ Discover____ Check____

Card Number_____

Exp. Date (MM/YY)_____ CVV Code_____

____Same Seating as last year

____Please call me for available seating options

For more information or to order tickets, call the UTM ticket office at (731) 881-7207.
Make checks payable to UTM. Remit to: UTM Athletics Ticket Office, 15 Mt. Pelia Road, Martin, TN 38238.

DONATE ONLINE! UTMFOREVER.COM/DONATE



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